



SOUTH MILDURA SPORTING CLUB

2027

Sponsorship prospectus

Back local sport.
Be part of South Mildura.

FOOTBALL / NETBALL / COMMUNITY



OUR CLUB

Local sport. Lasting connections.

Football, netball and the people behind our club.

South Mildura Sporting Club brings people together through sport. Your support helps our club provide opportunities for players of all ages to stay connected to the wider Sunraysia community.

500+

players & members

1,500+

weekly supporters & spectators
during the season

COMMUNITY INVOLVEMENT

FightMND Big Freeze · Ladies Day supporting BCNA
Family events · Club fundraisers and charity rounds

We aim to keep communication clear, deliver agreed benefits and give your business a visible place in club life.

Participation figures supplied in the club's draft prospectus.



“...feel like a valued part of the club, not just a sponsor.”

MARK AND SAM

One Agency Mildura

CLUB PARTNERSHIPS

Choose your level of support.

Every package includes club merchandise, website recognition and a Trades & Services listing.

2027 benefits	Silver	Gold	Platinum	Platinum + naming rights (one event)
Price + GST	\$2,000	\$5,000	\$8,000	\$10,000
Venue signs	2 around venue	2 together on main oval; 2 around venue	3 together on main oval; 2 around venue	3 together on main oval; 2 around venue
Home-game teardrop flag	—	—	Included	Included
Dedicated social posts / year	1	2	4	6
B2F draw tickets	—	—	2	3
Social memberships*	—	1	2	2
Sponsors Day passes	2	2	4	6
Corporate box: up to 10 guests	—	—	Included	Included
Event naming rights	—	—	—	G&S Auction / Gala Ball / Game Day

*Social membership includes free entry to home games. Website recognition matches your package tier. Naming-rights event to be agreed with the club.

TEAM SPONSORSHIP

Support a team. Share its season.

Choose the football or netball team you would like to support.

Junior teams

\$2,000 + GST

Football

U8, U10, U12 & U13

Netball

9 & under, 11 & under
13 & under

Youth & reserves

\$3,000 + GST

Football

U14, U16, U18
& Reserves

Netball

15 & under, 17 & under
C Reserves, C & B Grade

Senior teams

\$5,000 + GST

Football

Seniors

Netball

A Grade

INCLUDED WITH EVERY TEAM PACKAGE

One sign in the team's playing area

End-of-season Best & Fairest award presentation*

One dedicated social post per year

Team Sponsor website recognition

Trades & Services listing

Club merchandise

Two Sponsorship Tent passes

*Junior-tier Best & Fairest presentation applies to U13 football and 13-and-under netball only.



MAJOR PARTNERSHIPS

Scoreboard sponsorship.

Football scoreboard naming rights, with venue and digital exposure. 2027-2029 / 3 years.

\$1,000 / month + GST

36 monthly payments: \$36,000 + GST total

OR \$30,000 UPFRONT + GST

Save \$6,000 with upfront payment



POTENTIAL SCOREBOARD SPONSORSHIP

Indicative scoreboard signage. Sponsor branding and placement to be agreed with the club.

Naming rights

Football scoreboard naming rights. Five signs (6,900 × 900 mm): three together on the main oval and two around the venue, at netball and the junior oval. Teardrop sign included.

Digital recognition

Scoreboard marketing during training and games. Premier Sponsor website recognition, Trades & Services listing and four promotional social posts per year.

Hospitality & events

Naming rights to one round per year. Four Sponsorship Tent passes. One corporate box for up to 10 guests per year.

Annual sponsor pack

Club merchandise, two B2F draw tickets and two social memberships with free entry to home games.

MAJOR PARTNERSHIPS

Jumper sponsorship.

Senior Football jumper major sponsor. 2027-2028 / 2 years.

\$1,500 / month + GST

24 monthly payments: \$36,000 + GST total

OR \$30,000 UPFRONT + GST

Save \$6,000 with upfront payment



Jumper & venue

Senior Football jumper major sponsor. Three signs (6,900 × 900 mm each) together on the main oval, plus a teardrop sign.

Digital recognition

Premier Sponsor website recognition, Trades & Services listing and four social posts per year.

Hospitality & events

Naming rights to one round per year, six Sponsorship Tent passes and one corporate box for up to 10 guests per year.

Annual sponsor pack

Club merchandise, two B2F draw tickets and two social memberships with free home-game entry.



Indicative placement. Confirm artwork and payment arrangements with the club.



JOIN US

Sponsorship acceptance.

Complete your details and return this form to your South Mildura Sporting Club representative.

Business / sponsor name

Contact person & position

Selected package & team / event (if applicable)

Email

Agreed amount + GST

Sponsorship term

Phone

PAYMENT PREFERENCE

☐ One payment

☐ Monthly

☐ Quarterly

☐ Other:

By signing, you confirm the selected sponsorship package and agreed terms. The club will confirm payment arrangements and email an invoice.

Authorised signature

Date
