



2027 | SMSC *SPONSORS*

— PROSPECTUS —

BECAUSE SPORT IS MORE THAN A GAME –
IT'S WHERE *COMMUNITY* COMES *ALIVE*.



COMMUNITY
FOCUSED



STRONGER
TOGETHER



GREATER
IMPACT



BUILDING
CONNECTIONS



STRONGER TOGETHER. *GREATER IMPACT.*



PARTNER WITH US IN 2027

— BECAUSE SPORT IS MORE THAN A GAME — IT'S WHERE COMMUNITY COMES ALIVE —



ABOUT US

South Mildura Sporting Club is a proud, community-driven sporting organisation based in Mildura, Victoria. With a strong history of participation, development and success, SMSC provides opportunities for players of all ages and abilities to be involved in sport, build lifelong friendships and contribute to a thriving local community.



Our club is built on the values of inclusion, respect, development and community pride. Each year, we continue to grow and evolve, attracting players, volunteers, families, supporters and local businesses from across the Sunraysia region.



OUR COMMUNITY IMPACT

At South Mildura, we are more than just a sporting club — we are an active contributor to community wellbeing and causes that matter. Through sport, we bring people together, raise awareness and help create positive change beyond the boundary line and netball court.



FIGHTMND BIG FREEZE Supporting the fight against Motor Neurone Disease through fundraising activities aligned with the national Big Freeze campaign.



LADIES DAY SUPPORTING BCNA Our major annual event raising awareness and funds for breast cancer support, bringing together our community for an important cause.



FAMILY & COMMUNITY EVENTS Inclusive events designed to bring families together, encourage participation, and strengthen local connections.



CLUB FUNDRAISERS & CHARITY ROUNDS Regular fundraising rounds where teams, supporters, and local businesses unite for community causes.

Your sponsorship helps us give back. By partnering with SMSC, you are supporting not only local football and netball, but also the community programs, fundraising efforts and meaningful initiatives that make a lasting difference to our members and the wider Sunraysia community.



500+ PLAYERS & MEMBERS



1,500+ SUPPORTERS & SPECTATORS WEEKLY DURING SEASON



MULTIPLE MAJOR COMMUNITY & FUNDRAISING EVENTS ANNUALLY



GROWING DIGITAL PRESENCE ON FACEBOOK & INSTAGRAM

OUR COMMITMENT TO YOU

At South Mildura Sporting Club, we value every sponsor as an important part of our club community. We are committed to delivering a professional, reliable and rewarding sponsorship experience that provides genuine value to your business.

- ✓ Clear communication and consistent delivery of agreed sponsorship benefits
- ✓ Strong brand exposure across club channels and digital platforms
- ✓ Active promotion of your business wherever possible
- ✓ Meaningful involvement in community initiatives and fundraising programs

When you partner with SMSC, you are not simply placing your logo beside our club — you are becoming part of a proud community network built on support, recognition and shared success.



STRONGER TOGETHER. GREATER IMPACT.





THE POWER OF SPORT: *BUILDING BONDS THAT LAST*

THREE LEVELS. ONE CLUB. MAXIMUM IMPACT.

“ SPONSORS TESTIMONIAL: ”

We've proudly called South Mildura home since moving from South Australia 10 years ago, and what started as joining a sporting club has become so much more. South has become our second family.

Over the years, we've watched our boys grow through the club, and now our daughter is creating her own memories in the blue and white. Every Saturday during winter, South Mildura is where our family loves to be. It's a place that brings people together, builds lifelong friendships, and creates opportunities for kids to grow both on and off the court/field.

In 2026, we had the privilege of helping bring NetFit to our netball program. Seeing the excitement and smiles from the junior players was incredibly rewarding and reinforced just how important it is to invest in the future of our club.

We're proud to have sponsored South Mildura for the past three years and excited to continue supporting a club that gives so much back to its members and community.

Dylan and Alana - DR & AJ Parker Livestock Transport



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- ✓ Meaningful involvement in community initiatives and fundraising programs

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SMSC

BULLDOGS



2027 - 2029 SPONSORSHIP OPPORTUNITY

TOTAL INVESTMENT

\$30,000

+ GST X 3 YEARS

THREE LEVELS. ONE CLUB. MAXIMUM IMPACT.



FOOTBALL SCOREBOARD SPONSORSHIP RIGHTS

SENIOR OVAL

- ✓ Exclusive naming rights of the Senior Oval scoreboard
- ✓ Prime exposure for all players, spectators and visitors
- ✓ Recognition as the official scoreboard sponsor
- ✓ Scoreboard signage maintained for the duration of the agreement



NETBALL SCOREBOARD SPONSORSHIP RIGHTS

TWO SCOREBOARDS – JUNIOR & SENIOR COURTS

- ✓ Exclusive naming rights of the Junior Court scoreboard
- ✓ Exclusive naming rights of the Senior Court scoreboard
- ✓ Prime exposure for all players, spectators and visitors
- ✓ Recognition as the official scoreboard sponsor
- ✓ Scoreboard signage maintained for the duration of the agreement



PREMIUM GROUND SIGNAGE

- ✓ Five (5) premium large-format signs positioned throughout the South Mildura Sporting Club venue
- ✓ Strategic placement for maximum visibility
- ✓ Exposure to players, supporters, visiting clubs and community members



ENHANCED DIGITAL MARKETING PACKAGE

SOCIAL MEDIA

- ✓ Dedicated sponsor recognition posts annually
- ✓ Shared promotional content opportunities
- ✓ Feature business spotlight article



WEBSITE

- ✓ Premier Sponsor recognition on club website
- ✓ Featured in our Trades and Services listing



CORPORATE HOSPITALITY

EXCLUSIVE CORPORATE DAY

- ✓ One catered corporate box experience
- ✓ Up to 10 guests
- ✓ Food and refreshments included
- ✓ Opportunity to host clients, staff or suppliers



CLUB EVENTS & VIP ACCESS

- ✓ VIP tickets to major club functions
- ✓ Invitations to Sponsor Appreciation Events
- ✓ Free entry (2) for Home Games during the Home and Away season



STRONGER TOGETHER. GREATER IMPACT.



2027 TEAM SPONSORSHIP PACKAGES

THREE LEVELS. ONE CLUB. MAXIMUM IMPACT.

FOOTBALL

Under 8's, 10's, 12's & 13's

NETBALL

9&U, 11&U & 13&U

\$2,000

+ GST



Presented by [Business Name], the 'Best on Ground' Awards featuring 16 rounds of vouchers to recognise your team's standout players throughout the season



Presented by [Business Name], the Best and Fairest Awards at the end of the season to recognise your team's standout player for the season



Business name featured on team announcements which will be posted on SMSC social media platforms



WEBSITE RECOGNITION

Featured as a Platinum Sponsor on our official club website.



TRADES & SERVICES LISTING

Your business will be prominently listed on our Trades & Services page, providing direct referrals to our network.



Premium Signage: One (1) large sign (6900mm x 900mm each) in your teams playing space



SPONSORSHIP PACK

Platinum sponsor pack which includes tickets to club events, merchandise and more!

FOOTBALL

Under 14's, 16's, 18's & Reserves

NETBALL

15&U, 17&U, C Reserves, C Grade & B Grade

\$3,000

+ GST



Presented by [Business Name], the 'Best on Ground' Awards featuring 16 rounds of vouchers to recognise your team's standout players throughout the season



Presented by [Business Name], the Best and Fairest Awards at the end of the season to recognise your team's standout player for the season



Business name featured on team announcements which will be posted on SMSC social media platforms



WEBSITE RECOGNITION

Featured as a Platinum Sponsor on our official club website.



TRADES & SERVICES LISTING

Your business will be prominently listed on our Trades & Services page, providing direct referrals to our network.



Premium Signage: One (1) large sign (6900mm x 900mm each) in your teams playing space



SPONSORSHIP PACK

Platinum sponsor pack which includes tickets to club events, merchandise and more!



Presented by [Business Name], the 'Best on Ground' Awards featuring 16 rounds of vouchers to recognise your team's standout players throughout the season



Presented by [Business Name], the Best and Fairest Awards at the end of the season to recognise your team's standout player for the season



Business name featured on team announcements which will be posted on SMSC social media platforms



WEBSITE RECOGNITION

Featured as a Platinum Sponsor on our official club website.



TRADES & SERVICES LISTING

Your business will be prominently listed on our Trades & Services page, providing direct referrals to our network.



Premium Signage: One (1) large sign (6900mm x 900mm each) in your teams playing space



SPONSORSHIP PACK

Platinum sponsor pack which includes tickets to club events, merchandise and more!



BECAUSE SPORT IS MORE THAN A GAME – IT'S WHERE COMMUNITY COMES ALIVE.





2027 SPONSORSHIP PACKAGES

THREE LEVELS. ONE CLUB. MAXIMUM IMPACT.

SILVER SPONSORSHIP

\$2,000
+ GST



PREMIUM SIGNAGE

Two (2) large signs (6900mm x 900mm each) displayed together at our venue, ensuring high visibility to players, spectators, and visitors.



WEBSITE RECOGNITION

Featured as a Silver Sponsor on our official club website.



TRADES & SERVICES LISTING

Your business will be prominently listed on our Trades & Services page, providing direct referrals to our network.



SPONSORSHIP PACK

Silver sponsor pack which includes tickets to club events, merchandise and more!



SUPPORT LOCAL SPORT.
BUILD STRONGER COMMUNITIES.

GOLD SPONSORSHIP

\$5,000
+ GST



PREMIUM SIGNAGE

Four (4) large signs (6900mm x 900mm each) displayed together at our venue, ensuring high visibility to players, spectators, and visitors.



SOCIAL MEDIA EXPOSURE

2 x dedicated promotional posts and mentions across our active social media platforms, reaching a wide community audience.



WEBSITE RECOGNITION

Featured as a Gold Sponsor on our official club website.



TRADES & SERVICES LISTING

Your business will be prominently listed on our Trades & Services page, providing direct referrals to our network.



SPONSORSHIP PACK

Gold sponsor pack which includes tickets to club events, merchandise and more!



MORE EXPOSURE.
STRONGER CONNECTION.

PLATINUM SPONSORSHIP

\$8,000
+ GST



PREMIUM SIGNAGE

Five (5) large signs (6900mm x 900mm each) displayed together at our venue, ensuring high visibility to players, spectators, and visitors.



CORPORATE BOX

One (1) nominated catered day at the football for up to 10 people including drinks and nibbles in the only Corporate box in Sunraysia.



SOCIAL MEDIA EXPOSURE

4 x dedicated promotional posts and mentions across our active social media platforms, reaching a wide community audience.



WEBSITE RECOGNITION

Featured as a Platinum Sponsor on our official club website.



TRADES & SERVICES LISTING

Your business will be prominently listed on our Trades & Services page, providing direct referrals to our network.



SPONSORSHIP PACK

Platinum sponsor pack which includes tickets to club events, merchandise and more!



PREMIUM EXPOSURE.
PREMIUM EXPERIENCE.



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THE POWER OF SPORT: *BUILDING BONDS THAT LAST*

THREE LEVELS. ONE CLUB. MAXIMUM IMPACT.

“ SPONSORS TESTIMONIAL:

Sponsoring South Mildura Sporting Club was an easy decision because it's a club that's a big part of our family's life.

Our kids have all been involved over the years as players, umpires and coaches, so we've seen just how much the club gives back to its members and the wider community.

Being a sponsor has been a positive experience. It's great to see our signage around the grounds and clubrooms, and we often have people mention they've seen it. We've also enjoyed being invited to sponsor days, watching games from the sponsors' box, and attending other club events throughout the season. Those experiences have made us feel like a valued part of the club, not just a sponsor. We've also had clients tell us they chose One Agency Mildura because they like supporting businesses that support local clubs and the community.

We're proud to support South Mildura Football Netball Club and everything it does for local families and the wider community, and we look forward to continuing our partnership in the years to come.

Mark and Sam - One Agency Mildura



OUR COMMITMENT TO YOU

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SPONSORSHIP ACCEPTANCE

ONE CLUB. MAXIMUM IMPACT.

We are excited to offer you the opportunity to be a valued sponsor for the South Mildura Sporting Club. By signing this form, you confirm your commitment to the sponsorship package detailed in the proposal.

SPONSORSHIP AGREEMENT DETAILS:

Sponsor Name: _____

Sponsorship Package Selected: _____

Amount/Value: \$ _____

Sponsorship Term (if applicable): _____

PAYMENT TERMS:

An invoice for payment will be emailed to you on completion of this acceptance & authorisation form.

PAYMENT FREQUENCY PREFERENCE:

Please select your preferred payment frequency by ticking the appropriate box:

- ☐ One-time Payment
- ☐ Biannual
- ☐ Other (please specify): _____

AUTHORISATION:

By signing below, you confirm your sponsorship and agree to the terms laid out in the attached proposal.

Company Name: _____

Contact Person: _____

Title: _____

Phone: _____

Email: _____

SIGNATURE

DATE

Please return the completed form to:



sponsorship@southmildurasc.com.au



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