

SOUTH MILDURA SPORTING CLUB

Season 2023 Sponsorship



Sponsorship with us.....

Sponsorship through the South Mildura Sporting Club can provide your organisation with the unique opportunity to support one of Sunraysia's most historical and successful sporting clubs. Sponsorship within our club is integral in order to ensure that we are successful both on and off the field.

Grassroots sports sponsorship is a win-win for our club and your organisation as we gain the support of a valued partner whilst promoting and acknowledging your business at every opportunity.

In preparation for the 2023 season we have worked tirelessly on preparing sponsorship packages that provide organisations in our community with the best opportunity to have a return on investment and increase their brand awareness.

Due to our loyal supporters, the South Mildura Sporting Club is one of the most well supported clubs in the region. Your audience reach will be far and widespread and as a sponsorship partner for season 2023, you will have the ability to differentiate yourself from your competitors within the region.

The Mildura Sporting Precinct provides a central home for a number of sporting user groups in the district, with our club being the sole representative of the Sunraysia Football & Netball League. The facility aims to be a venue for major events including concerts and regional and national sporting events whilst also accommodating the need for community open space and passive leisure activities in the Mildura South area - one of our region's main residential growth corridors.



Football Jersey Sponsorship

3 Season Contract
\$5,000 plus GST per season



- Business logo on senior, reserves, and under 18 football jerseys.
- Business name and logo listed on sponsorship page of the SMSC website: www.southmildurasc.com.au
- Promotion of your business across all SMSC social media platforms (1,000+ followers)
- 2 x SMSC social club membership which permits entry into home games and social club.
- 1 x tickets (2 people per ticket) to Back to Front draw.
- 2 x tickets to sponsorship marquee day/s (food and drinks provided). Dates to be provided.
- Effort by club to encourage players, members, and supporters to use the services of your business.
- Major SMSC merchandise pack.



Scoreboard Sponsorship

5 Seasons of sponsorship

\$25,000 plus GST Upfront and \$2,000 plus GST seasons 2 to 5

- Business logo on one of three available fixed signs under or above scoreboard. *Size and location to be determined.*
- Business ads showcased digitally on scoreboard when in use.
- Business logo on 1 x 7000mm x 900mm mesh banners around football oval fence. *Location to be determined.*
- Business name and logo listed on sponsorship page of the SMSC website: www.southmildurasc.com.au
- Promotion of your business throughout five-year term across all SMSC social media platforms (1,000+ followers)
- 4 x SMSC social club membership which permits entry into home games and social club.
- Corporate box/social room table for four people at each SMSC home game throughout the five-year term with drinks and food included.
- 2 x tickets (2 people per ticket) to annual Back to Front draw throughout five-year term.
- Effort by club to encourage players, members, and supporters to use the services of your business.
- Major SMSC merchandise pack.



Interchange Sponsorship

3 Season Contract
\$5,000 plus GST per season



- Business logo on sticker across back of interchange.
- Business name and logo listed on sponsorship page of the SMSC website: www.southmildurasc.com.au
- Promotion of your business across all SMSC social media platforms (1,000+ followers)
- 2 x SMSC social club membership which permits entry into home games and social club.
- 1 x tickets (2 people per ticket) to Back to Front draw.
- 4 x tickets to sponsorship marquee day/s (food and drinks provided). Dates to be provided.
- Effort by club to encourage players, members, and supporters to use the services of your business.
- Major SMSC merchandise pack.



Football Oval Sponsorship

\$2,000 plus GST to \$4,000 plus GST season 2023 (location determines cost)

- Business logo on 7000mm x 900mm mesh banner on football oval fence. *Location to be determined.*
- Business name and logo listed on sponsorship page of the SMSC website: www.southmildurasc.com.au
- Promotion of your business across all SMSC social media platforms (1,000+ followers)
- 2 x SMSC social club membership which permits entry into home games and social club.
- 1 x tickets (2 people per ticket) to Back to Front draw.
- 2 x tickets to sponsorship marquee day/s (food and drinks provided). Dates to be provided.
- Effort by club to encourage players, members, and supporters to use the services of your business.
- Medium SMSC merchandise pack.



Portable Drinks Booth

5 Season Contract

\$15,000 plus GST Upfront and \$2,000 plus GST seasons 2 to 5

SOLD

- Business logo on portable drinks booth (size to be confirmed).
- Business logo on 1 x 7000mm x 900mm mesh banners around football oval fence. *Location to be determined.*
- Business name and logo listed on sponsorship page of the SMSC website: www.southmildurasc.com.au
- Promotion of your business throughout five-year term across all SMSC social media platforms (1,000+ followers)
- 4 x SMSC social club membership which permits entry into home games and social club.
- Corporate box/social room table for four people at each SMSC home game throughout the five-year term with drinks and food included.
- 2 x tickets (2 people per ticket) to annual Back to Front draw throughout five-year term.
- Effort by club to encourage players, members, and supporters to use the services of your business.
- Major SMSC merchandise pack.



Walkway Sponsorship

\$1,000 plus GST season 2023

- Business logo on 1 of 20 flagpoles along walkway between change rooms and football oval.
- Business name and logo listed on sponsorship page of the SMSC website: www.southmildurasc.com.au
- Promotion of your business across all SMSC social media platforms (1,000+ followers)
- 1 x SMSC social club membership which permits entry into home games and social club.
- 1 x tickets to sponsorship marquee day/s (food and drinks provided). Dates to be provided.
- Effort by club to encourage players, members, and supporters to use the services of your business.



Netball Court Sponsorship

\$1,000 plus GST season 2023

- Business logo on 2000mm x 1000mm vinyl banner sign on netball court fence. *Location to be determined.*
- Business name and logo listed on sponsorship page of the SMSC website: www.southmildurasc.com.au
- Promotion of your business across all SMSC social media platforms (1,000+ followers)
- 1 x SMSC social club membership which permits entry into home games and social club.
- 1 x tickets to sponsorship marquee day/s (food and drinks provided). Dates to be provided.
- Effort by club to encourage players, members, and supporters to use the services of your business.

Should you require any further information, if you would like to customise a package to suit, or if you would like to lock in a sponsorship package please contact:

Anthony Gauci on 0439 556 702

or

Nathan Ward on 0478 637 814

We look forward to working in partnership with you and your organisation in season 2023 and beyond.

